

ORGANI...ZZIAMO LA CITTA'

DATE: Saturday, October 25, 2025

LOCATION: Cuneo, Piemonte, IT

Event Description

ORGANI...ZZIAMO LA CITTA' is a premier concerts event in Cuneo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 188 people

Event ID: Bs3Xr9v2AKtF7Y6v7D

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/organizziamo-la-citta>

Document generated on 6/4/2026, 12:03:18 AM