

# ORGANIC EXPO 2026

DATE: Thursday, January 15, 2026

LOCATION: New Delhi, Delhi, IN

## Event Description

ORGANIC EXPO 2026 is a premier expos event in New Delhi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 63/100

**Expected Attendance:** 4,334 people

**Event ID:** 367ooSmpMYTow8TBH4

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,734 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/organic-expo-2026>

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