

Orchestra Kentucky at Southern Kentucky Performing Arts Center

DATE: Saturday, August 23, 2025
LOCATION: Bowling Green, Kentucky, US

Event Description

Orchestra Kentucky at Southern Kentucky Performing Arts Center is a premier concerts event in Bowling Green. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,052 people

Event ID: CEfkU2zMKNuMNjFtu

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 421 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
