

# Orasul lui Ursu: atunci si acum / discutii si expozitie foto

DATE: Monday, November 17, 2025

LOCATION: Bucuresti, Romania

## Event Description

Orasul lui Ursu: atunci si acum / discutii si expozitie foto is a premier conferences event in Bucuresti, Romania. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 435 people

**Event ID:** 7V8KaJ9gUUGAeq94vz

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 174 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*