

Orange County SC vs Colorado Springs Switchbacks FC

DATE: Saturday, August 16, 2025
LOCATION: Colorado Springs, Colorado, US

Event Description

Orange County SC vs Colorado Springs Switchbacks FC is a premier sports event in Colorado Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 5,026 people
Event ID: GqUNVSUzb7XFtYDBtJ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,010 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
