

Oracle Resilience in the Cloud Era: From Risk to Opportunity

DATE: Wednesday, November 12, 2025
LOCATION: Jeddah, SA

Event Description

Oracle Resilience in the Cloud Era: From Risk to Opportunity is a premier conferences event in Jeddah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 466 people

Event ID: 3m7NeZrZkxv3beBHeW

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 186 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.