

# Opus Now #34: Abby Constable & Dan W • Schack-Arnott • Sverrisson • Bach

DATE: Sunday, September 28, 2025  
LOCATION: Newtown, New South Wales, AU

## Event Description

Opus Now #34: Abby Constable & Dan W • Schack-Arnott • Sverrisson • Bach is a premier concerts event in Newtown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 47/100

**Expected Attendance:** 742 people

**Event ID:** 69maw8XevzoxZxHDmw

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 297 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*