

# Optimizing Surgical and Prosthetic in the Digital Era

DATE: Friday, October 3, 2025  
LOCATION: Ponce, Ponce, PR

## Event Description

Optimizing Surgical and Prosthetic in the Digital Era is a premier conferences event in Ponce. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 476 people

**Event ID:** DpLUdi9xZfN6nBkxdb

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 190 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*