

Opportunity Bridal - Wedding Dress Sale - North Bay

DATE: Monday, November 24, 2025
LOCATION: North Bay, Ontario, CA

Event Description

Opportunity Bridal - Wedding Dress Sale - North Bay is a premier expos event in North Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 619 people

Event ID: 45eavhxStqHHALNzTX

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 248 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
