

Opportunity Bridal - Wedding Dress Sale - Moncton

DATE: Sunday, November 2, 2025
LOCATION: Moncton, New Brunswick, CA

Event Description

Opportunity Bridal - Wedding Dress Sale - Moncton is a premier expos event in Moncton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 822 people

Event ID: BMrU7kQar4p9JpKCss

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 329 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
