

# Opmerkelijke Lezing: Michelle Ginée over 'Arm in rijk Vlaanderen'

DATE: Thursday, September 18, 2025  
LOCATION: Anderlecht, Bruxelles, BE

## Event Description

Opmerkelijke Lezing: Michelle Ginée over 'Arm in rijk Vlaanderen' is a premier conferences event in Anderlecht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 108 people

**Event ID:** GS6H9hPQBYZxmKQpBd

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 43 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*