

OPETH | The last WILL and TESTAMENT | Friday 14 Nov 2025 - The Trusts Arena, Auckland

DATE: Thursday, November 13, 2025

LOCATION: Auckland, Auckland, NZ

Event Description

OPETH | The last WILL and TESTAMENT | Friday 14 Nov 2025 - The Trusts Arena, Auckland is a premier performing-arts event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: H4V64NSBUaZUq9ibZA

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.