

# Operation Freedom Monster

DATE: Saturday, November 29, 2025  
LOCATION: Monster, Zuid-Holland, NL

---

## Event Description

Operation Freedom Monster is a premier conferences event in Monster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 501 people

**Event ID:** 7LZDvMC9PsQ3tJkxid

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/operation-freedom-monster>

Document generated on 6/3/2026, 10:19:00 PM