

Opera for the Dead ymkL | Monica Lim & Mindy Meng Wang

DATE: Tuesday, November 4, 2025
LOCATION: Norwood, South Australia, AU

Event Description

Opera for the Dead ymkL | Monica Lim & Mindy Meng Wang is a premier festivals event in Norwood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 60/100

Expected Attendance: 3,079 people

Event ID: 6n2M3kUcRFnhuFdZMG

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,232 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.