

OpenText Analytics & AI Solutions Day Seoul

DATE: Tuesday, November 4, 2025
LOCATION: Seongnam-si, KR

Event Description

OpenText Analytics & AI Solutions Day Seoul is a premier conferences event in Seongnam-si. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: CAix4HAKzL2jwXeNvE

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.