

Opening + Screening of the film Mare's Nest, Ben Rivers

DATE: Thursday, December 11, 2025
LOCATION: Porto, Porto, PT

Event Description

Opening + Screening of the film Mare's Nest, Ben Rivers is a premier performing-arts event in Porto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 300 people
Event ID: DBRe3G6hLH5iEmg3er

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
