

Opening Reception - Academic Artists Association

DATE: Sunday, October 12, 2025
LOCATION: Vernon, Connecticut, US

Event Description

Opening Reception - Academic Artists Association is a premier expos event in Vernon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,774 people

Event ID: CHQ8VD4LJ8ucnGR5TK

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 710 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
