

Opening night - Saint Grey Art Exhibition - Canberra

DATE: Thursday, September 11, 2025
LOCATION: Ainslie, Australian Capital Territory, AU

Event Description

Opening night - Saint Grey Art Exhibition - Canberra is a premier expos event in Ainslie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,381 people

Event ID: 6vyJhdjRNhF8KHqpf3

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 552 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
