

Opening Night: Objet d'Art – Theo Koning and his Creative Self

DATE: Friday, November 14, 2025
LOCATION: Fremantle, Western Australia, AU

Event Description

Opening Night: Objet d'Art – Theo Koning and his Creative Self is a premier expos event in Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 39/100

Expected Attendance: 285 people

Event ID: 7AYgaCFqkZC8yEoD8U

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
