

OPENING: Moores Building Art Space | Holding Kwoorabup

DATE: Thursday, October 9, 2025
LOCATION: Fremantle, Western Australia, AU

Event Description

OPENING: Moores Building Art Space | Holding Kwoorabup is a premier expos event in Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 53/100
Expected Attendance: 1,431 people
Event ID: TpcGA9PBMGJnpPKmzx

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 572 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.