

OPENING EVENT :: Connect for Life - Mental Health Month Atrium Exhibition

DATE: Wednesday, October 15, 2025
LOCATION: Moss Vale, New South Wales, AU

Event Description

OPENING EVENT :: Connect for Life - Mental Health Month Atrium Exhibition is a premier expos event in Moss Vale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 827 people

Event ID: EckZHyfCqSLL8vsiHA

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 331 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
