

Opening Club Night & Have a Go Night – 2025/2026 Season

DATE: Tuesday, October 14, 2025
LOCATION: Lower Hutt, Wellington Region, NZ

Event Description

Opening Club Night & Have a Go Night – 2025/2026 Season is a premier sports event in Lower Hutt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 4qDe8YS7ZxFU8vCiN6

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
