

# OPEN VIBE | OPEN BAR ATÉ 01h | Vibe Boa Lounge Bar | Quarta - 27/08 - 19h

DATE: Wednesday, August 27, 2025  
LOCATION: Distrito Federal, BR

## Event Description

OPEN VIBE | OPEN BAR ATÉ 01h | Vibe Boa Lounge Bar | Quarta - 27/08 - 19h is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 41/100

**Expected Attendance:** 338 people

**Event ID:** EYJu647DDGJp8ioFSN

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 135 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*