

OPEN STUDIO: Loni Johnson

DATE: Wednesday, August 13, 2025
LOCATION: Coral Gables, Florida, US

Event Description

OPEN STUDIO: Loni Johnson is a premier expos event in Coral Gables. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,092 people

Event ID: 6nTyAeBPEJNUCtKhCh

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 437 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.