

# Open Mic Night Chapter Eight: Home Calling

DATE: Tuesday, August 26, 2025  
LOCATION: Middlesbrough, England, GB

---

## Event Description

Open Mic Night Chapter Eight: Home Calling is a premier performing-arts event in Middlesbrough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 32/100

**Expected Attendance:** 122 people

**Event ID:** A4GvdHdhw4eKQQApbz

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---