

# Open Mic Night!| Brookland |3rd Fridays|

## Host: Mariah Barber

DATE: Friday, August 15, 2025  
LOCATION: Washington, District of Columbia, US

---

### Event Description

Open Mic Night!| Brookland |3rd Fridays| Host: Mariah Barber is a premier performing-arts event in Washington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** performing-arts  
**Importance Rank:** 35/100  
**Expected Attendance:** 186 people  
**Event ID:** 8GW5eG95R3CUBZpr3X

### Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 74 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---