Open mic night at Underdog Bbq

DATE: Wednesday, August 13, 2025
LOCATION: Erie, Pennsylvania, US

Event Description

Open mic night at Underdog Bbq is a premier community event in Erie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 38/100
Expected Attendance: 249 people
Event ID: RTJS3kyT4C99e8P3Kv

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.