

# Open mic & art market

DATE: Saturday, September 27, 2025

LOCATION: Toronto, Ontario, CA

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## Event Description

Open mic & art market is a premier performing-arts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 33/100

**Expected Attendance:** 143 people

**Event ID:** BNXwtzjfj66vBkYjT83

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 57 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/open-mic-art-market>

Document generated on 6/3/2026, 11:26:04 PM