

Open Innovation Discovery: Nuove soluzioni integrando risorse esterne

DATE: Tuesday, September 30, 2025
LOCATION: Reggio Emilia, Emilia-Romagna, IT

Event Description

Open Innovation Discovery: Nuove soluzioni integrando risorse esterne is a premier conferences event in Reggio Emilia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 103 people

Event ID: 3qnQC4FIVVpjvt7Eof

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.