

Open House & Student Recruitment Event for the Aurora Community Campus

DATE: Thursday, August 21, 2025
LOCATION: Aurora, Colorado, US

Event Description

Open House & Student Recruitment Event for the Aurora Community Campus is a premier expos event in Aurora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 604 people

Event ID: 5EHHx5cUk5oSFVaWXS

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 242 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
