

Open House Program -26 November 2025 | Ho Chi Minh City, Vietnam

DATE: Wednesday, November 26, 2025

LOCATION: Thành phố Hồ Chí Minh, VN

Event Description

Open House Program -26 November 2025 | Ho Chi Minh City, Vietnam is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 152 people

Event ID: 3PH3XkMfHXTD6Sk5uJ

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.