

# Open Farm Day 2025

DATE: Monday, August 25, 2025  
LOCATION: Newton Saint Loe, England, GB

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## Event Description

Open Farm Day 2025 is a premier festivals event in Newton Saint Loe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 41/100

**Expected Attendance:** 367 people

**Event ID:** A9iTudoJz43buQPXir

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 147 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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