

# OPEN DAY - Libera Università sulla Persona in Armonia

DATE: Sunday, October 5, 2025  
LOCATION: Turin, IT

## Event Description

OPEN DAY - Libera Università sulla Persona in Armonia is a premier conferences event in Turin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 406 people

**Event ID:** 6697nzGBtdAWa9AsFG

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 162 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*