

Open Day gym sale at Plus Fitness Northmead. Get up to 6 WEEKS FREE!

DATE: Friday, August 29, 2025
LOCATION: Northmead, New South Wales, AU

Event Description

Open Day gym sale at Plus Fitness Northmead. Get up to 6 WEEKS FREE! is a premier expos event in Northmead. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,230 people

Event ID: 59u8bRY6zvokgHySSq

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 492 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
