

Open Day gym sale at Plus Fitness Newtown. Get up to 6 WEEKS FREE!

DATE: Friday, August 15, 2025
LOCATION: Newtown, New South Wales, AU

Event Description

Open Day gym sale at Plus Fitness Newtown. Get up to 6 WEEKS FREE! is a premier expos event in Newtown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 54/100
Expected Attendance: 1,511 people
Event ID: 3zpwwF5wHLjr6Nv8et

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 604 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
