

Open Day gym sale at Plus Fitness 24/7 Seven Hills. Get up to 6 WEEKS FREE!

DATE: Friday, August 15, 2025
LOCATION: Seven Hills, New South Wales, AU

Event Description

Open Day gym sale at Plus Fitness 24/7 Seven Hills. Get up to 6 WEEKS FREE! is a premier expos event in Seven Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,288 people

Event ID: 3uMqSfdSEgE8LcAGSS

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 515 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
