

Open Day del Master Post Laurea in Gestione e Sviluppo delle Risorse Umane

DATE: Monday, September 15, 2025
LOCATION: Roma, Lazio, IT

Event Description

Open Day del Master Post Laurea in Gestione e Sviluppo delle Risorse Umane is a premier conferences event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: FZJwJpq3PCG8REmc3J

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.