

OPEN DAY - Aria Boutique yoga studio

DATE: Sunday, September 14, 2025

LOCATION: Aci Castello, Sicilia, IT

Event Description

OPEN DAY - Aria Boutique yoga studio is a premier expos event in Aci Castello. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,314 people

Event ID: 5PyfhUgetkBLTAEfA9

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 926 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.