

Open dag Dutch DJ Equipment

DATE: Saturday, October 11, 2025
LOCATION: Wezep, Gelderland, NL

Event Description

Open dag Dutch DJ Equipment is a premier expos event in Wezep. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,186 people

Event ID: Fo7fcKfLaLgqZdCq2S

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 474 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
