

# OPEN CAMPUS DAY! Infotag: Logistik studieren in Bremen

DATE: Saturday, November 8, 2025  
LOCATION: Bremen, Bremen, DE

## Event Description

OPEN CAMPUS DAY! Infotag: Logistik studieren in Bremen is a premier expos event in Bremen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 46/100

**Expected Attendance:** 649 people

**Event ID:** ketQVipRpHUW9TEUmw

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 260 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*