

# 'Op de inhoud, Oorzaken en familieinstellingen' - Maarten Oversier

DATE: Tuesday, November 25, 2025  
LOCATION: Amsterdam, Noord-Holland, NL

## Event Description

'Op de inhoud, Oorzaken en familieinstellingen' - Maarten Oversier is a premier conferences event in Amsterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 434 people

**Event ID:** EGavXkAubeMQmmDp5N

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 174 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*