

OnOFF - Chichester Psalms: il genio di Lenny Bernstein

DATE: Tuesday, December 16, 2025
LOCATION: Udine, Friuli-Venezia Giulia, IT

Event Description

OnOFF - Chichester Psalms: il genio di Lenny Bernstein is a premier performing-arts event in Udine. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 132 people
Event ID: c8RhhUsuB4EcoGq4rZ

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.