

Only The Lonely, A Tribute to Roy Orbison

DATE: Friday, October 10, 2025
LOCATION: Carbonear, Newfoundland and Labrador, CA

Event Description

Only The Lonely, A Tribute to Roy Orbison is a premier community event in Carbonear. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 5FNyEdAe4UfaHfxuYJ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 4:36:21 AM