

One Vision of Queen featuring Marc Martel

DATE: Friday, August 15, 2025
LOCATION: Niagara Falls, Ontario, CA

Event Description

One Vision of Queen featuring Marc Martel is a premier performing-arts event in Niagara Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 44/100

Expected Attendance: 475 people

Event ID: GEkjh3pvqLXMb5Rfp

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 190 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.