

One Vision of Queen feat. Marc Martel at Avalon Theatre at Fallsview Casino

DATE: Saturday, August 16, 2025
LOCATION: Niagara Falls, Ontario, CA

Event Description

One Vision of Queen feat. Marc Martel at Avalon Theatre at Fallsview Casino is a premier concerts event in Niagara Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 52/100
Expected Attendance: 1,283 people
Event ID: BpFJNAcha9oiW4LoBK

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 513 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
