

One Vision of Queen and Marc Martel

DATE: Sunday, October 19, 2025

LOCATION: Praha, CZ

Event Description

One Vision of Queen and Marc Martel is a premier concerts event in Praha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 59/100

Expected Attendance: 2,774 people

Event ID: awKdCXeyHLctjfkBPM

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.