

On the road again - a solo exhibition by Sarah McCullough

DATE: Thursday, August 14, 2025
LOCATION: Clifton, New South Wales, AU

Event Description

On the road again - a solo exhibition by Sarah McCullough is a premier expos event in Clifton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 67/100
Expected Attendance: 6,831 people
Event ID: P2AC6kHtu2CyMTMKNi

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,732 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
