

Omar Souleyman, 99 Posse, Tangram, and Coca Puma

DATE: Saturday, August 23, 2025
LOCATION: Roseto degli Abruzzi, Abruzzo, IT

Event Description

Omar Souleyman, 99 Posse, Tangram, and Coca Puma is a premier concerts event in Roseto degli Abruzzi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 643 people

Event ID: 7wn8HbrwXxCgoU9Wdn

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 257 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
