

# Omar Márquez | Violencia Anticipada - Tour 2025 | TULANCINGO

DATE: Friday, November 7, 2025  
LOCATION: Tulancingo, Hidalgo, MX

## Event Description

Omar Márquez | Violencia Anticipada - Tour 2025 | TULANCINGO is a premier concerts event in Tulancingo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 157 people

**Event ID:** 7Bspx4J4UDd7cAnu3A

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 63 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*