

Omar Márquez | Violencia Anticipada - Tour 2025 | SAN JUAN DEL RÍO

DATE: Friday, October 10, 2025
LOCATION: San Juan del Río, Querétaro, MX

Event Description

Omar Márquez | Violencia Anticipada - Tour 2025 | SAN JUAN DEL RÍO is a premier concerts event in San Juan del Río. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 230 people

Event ID: 79aXJcUp9in64h6rVp

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.